

Zpocalypse: An Epic Zombie Survival Game



Zpocalypse is a cooperative play, zombie survival game in a post-apocalyptic wasteland. Two to four players play a squad of survivors, whose stats you manage on a squad board. To be the best team spend one to four days in the nuclear zombified wasteland. Start in a basement/ fallout shelter which can lead out to several base locations, or even through the sewers. Scavenge for food and supplies, which expands the transformable board. Then feed your survivors and add their skills to your squad board. After that use your squad to fortify your base. An event card adds additional challenges and gives zombie movement. Combat adds the adrenaline rush of moving around the board trying to combat zombies before they consume you. Every fortification built, zombie killed, and survivor saved leads to victory points which determines the ultimate winner, and also allows you to level up in weapons ability. Try to make it day to day in a world torn apart from the walking dead.

Selling Points:

- Post-nuclear zombie apocalypse
- Co-op and versus style of play (each game has a definitive winner)
- Modular tiles, so each play through is slightly different
- Elements of a tower defense game, wrapped with tactical combat
- Instead of 1 survivor, you control a squad, this allows for the thematic death of a survivor, while the player may continue playing

Target Market:

- Cross-over players from other table-top miniatures games
- Cross-over players from other Zombie themed games.
- Current Zpocalypse players

Cross Sells

- Zpocalypse: Dice Set
- Zpocalypse: Horde in a Box



Zpocalypse - Zpocalypse is a survival board game set in a post-apocalyptic wasteland. Two to four players each control their own squad of survivors who need to scavenge for supplies, fortify the base, and defend against the every growing number of zombies!

UPC: 091037328007 MSRP: \$59.95 Stock#: GPI 00201210 Available MNow!

Zpocalypse: Dice Set - Zpocalypse Dice Pack includes 8 red "attack" die, 4 blue "click" die and a dice bag.

UPC: 091037794314 MSRP: \$14.95 Stock#: GPI1214 KS-0024 Available MNow!

Zpocalypse: Horde in a Box - More Zombie miniatures to add to the ones from Zpocalypse core.

UPC: 91037328038 MSRP: \$24.95 Stock#: GPI173KS0018 Available Now!



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